

2018 Newport Ski Swap Stats

- **33 Years at Newport High School** (also 6 years before at Tyee Middle School)
- **Sales:** \$688,000, \$755,000 with tax, up 6% from 2017
2016 was up 50% from 2015 which was up 30% up 2013
 - Sales since 1986 ~\$6.2 million
- **Income: Est~\$145,000** for NHS teacher and administration grants
 - Income since 1986 ~\$1,097,000
- **Sellers:** 450 Individuals and 7 Snow Sport Shops
- **Items Sold:** Shops over 3,035 (51%), Individuals 2,912
- **Customers:**
 - **Total Customers at Swap:** 5,833, 4066 (58%) on Friday
 - **Total Buyers:** 2,762, Av Spend per Customer \$273
 - **From:** Bellevue 23%, All Eastside 43%, Other 57%
 - **Learned About:** Friend 37.5%, Street Signs 18.6%, Google 15.9%, Facebook 5.7%
- **Volunteer Shifts:**
 - 826 (over 4 days) with 539 filled (65%)
 - 205 shifts filled by 23 adults (38%), 334 filled by 148 students (62%)